

# Event sponsorship packages 2024

Advancements in Mucosal Immunology: Exploring the Frontiers of Immune Responses at Mucosal Surfaces



progress happens together  
**abcam**

# About abcam conferences

Abcam conferences support our customers through networking opportunities in an intimate, collaborative environment.

Our programs are created with key opinion leaders (KOLs) in their respected fields, enabling participants to create new connections, receive feedback on their research and hear the latest discoveries before publication. These conferences are run as hybrid events with online attendees able to watch the live talks and panel discussions whilst we also offer a variety of poster sessions, talk opportunities, dedicated networking sessions and workshops for those attending in-person. By actively listening and collaborating with leading scientists, Abcam conferences help to increase the sharing of knowledge and ideas of researchers around the world.

## Conference feedback

“ Good speaker list, interesting and interactive discussions, good organization, close interaction with companies. ”

“ Abcam events put together the big names in the field. Additionally, creates a cozy atmosphere, allowing networking and knowledge exchange. ”

# Why sponsor an abcam conference

## 1 Brand visibility amongst distinguished scientists

- Each conference focuses on a specific research area and draws an in-person attendance of 100–250 top scientists in these respective fields.
- Increase brand visibility amongst research professionals including conference attendees, speakers, and organizers.

## 2 Delegate places to keep up to date with the latest scientific developments

- Our programs consist of an international speaker line up presenting their latest research.
- We also run poster sessions, giving you the opportunity to discuss the presenters' research with them in person.

## 3 Meaningful discussions with delegates

- We intentionally keep our conferences intimate, rarely going over 250 in-person delegates to allow for networking and discussion.
- We ensure all exhibiting companies are relevant and add value to delegates' experience at the event. Our small exhibitions give you the opportunity to engage with every delegate.

## 4 Keep research accessible

- Our events run on a non-for-profit basis, with funding being reinvested directly back into the event.
- We attract researchers from both well-funded and not well-funded regions as well as students, so ensure registration costs are kept low.

# Event details

**Joseph B. Martin Conference Center, Boston, MA**

**4-5 November 2024**

## [Event Website](#)

### Scientific Content

This conference aims to bring together leading experts, researchers, and practitioners in the field of mucosal immunology, where cutting-edge research on immune responses at mucosal surfaces will be explored.

Topics include understanding cellular crosstalk, microbial interactions, disease mechanisms, and potential therapeutic interventions.

### Audience

100+ Scientists working within basic, translational research, immunology diagnostics and therapy.

This is a brand new event for abcam for 2024, and so we cannot provide historical demographic data.

### Scientific Organizers

**Ivan Zanoni** (Boston Children's Hospital Chair in the Field of Immunology; Harvard Medical School; and Boston Children's Hospital)

**Emma Ghaffari** (Abcam)

**Emilie Stolarczyk** (Abcam)

### Invited Speakers

**Jie Sun** (University of Virginia Medical School)

**Shruti Naik** (NYU Grossman School of Medicine)

**Megan Orzalli** (UMass Chan Medical School)

**Scott Snapper** (Harvard Medical School; Boston Childrens Hospital))

**Carolyn Coyne** (Duke University School of Medicine)

**Jose Ordovas Montanes** (Harvard Medical School; Boston Childrens Hospital)

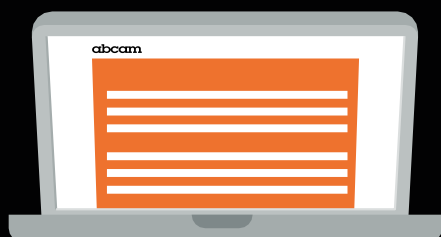
**Smita Gopinath** (Harvard T.H. Chan School of Public Health)

**Gretchen Diehl** (Memorial Sloan Kettering Cancer Center)

# Sponsorship opportunities

	Logo only (\$1000)	Exhibition partner (\$3,000)	Conference app sponsor (\$3,000)	Speaker dinner sponsor (\$3,000)
Logo on display during meeting (on welcome and holding slides)	✓	✓	✓	✓
Event website listing	✓	✓	✓	✓
Listed on marketing emails	✓	✓	✓	✓
Tabletop exhibition 1 table + chair(s)		✓	✓	
Delegate pass (in-person)		②	②	①
Dedicated event sponsor page & sponsor profile within the event app			✓	
Literature/links in carousel on event app home page			✓	
Company banner on event app home page			✓	
Exclusive dinner with invited speakers				✓

# Interested in sponsoring Mucosal Immunology 2024?



Complete the online registration on our: [sponsor page](#)



If you have any questions, please email us on: [\*\*events@abcam.com\*\*](mailto:events@abcam.com)



Abcam plc  
Discovery Drive  
Cambridge Biomedical Campus  
Cambridge  
CB2 0AX  
UK

Tel: +44 (0)1223 696000

Fax: +44 (0)1223 215215

[www.abcam.com/events](http://www.abcam.com/events)